



INTRODUCTION

Megahome was established in 2013, specializing in the manufacturing and distribution of plastic household products. With the motto ***“Delivering quality in every product, creating difference for every customer”***, Megahome continuously improves product quality and innovates designs to provide our valued customers with the most practical and useful household plastic products.

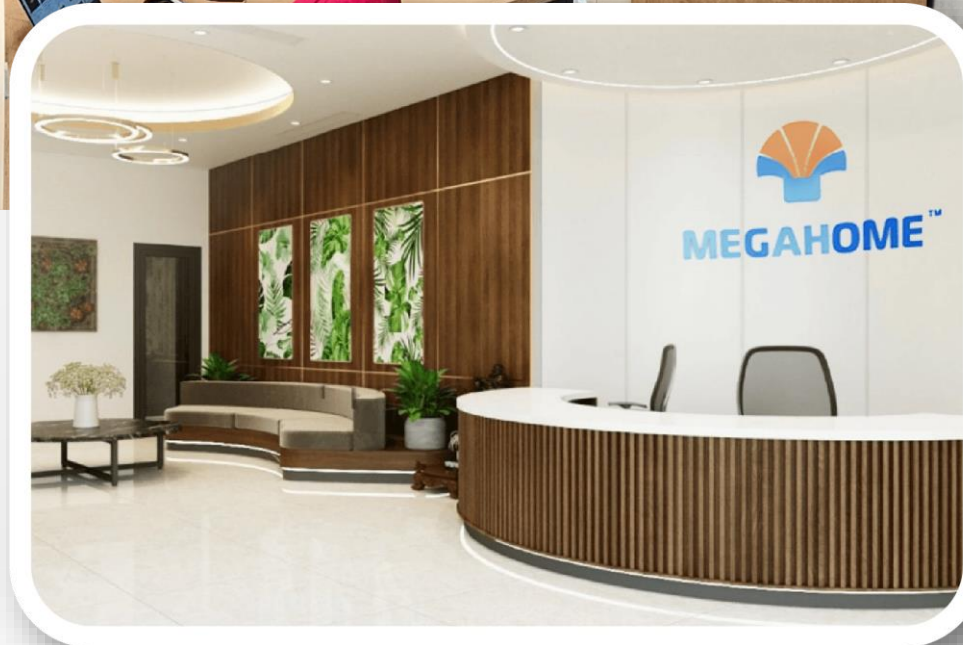
- Head Office: 23 Street No. 2, Quarter 27, Tan Tao Ward, Ho Chi Minh City, Vietnam.
- Factory: Lots M25 – M26, Street No. 8, Hai Son Industrial Cluster, My Hanh Commune, Tay Ninh Province, Vietnam.
- Branch Office: Lot GD4-4, Ngoc Hoi Industrial Park, Ngoc Hoi Commune, Hanoi City, Vietnam.





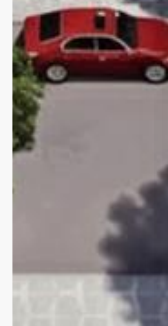
Head Office

2,000 m² office space with a team of 50 talented professionals



LONG AN MEGAHOME Factory

- Manufacturing area of 15,000 m²
- Operated by a team of 200 employees
- 30 high-capacity injection molding machines
- 20 types of additional equipment to meet large-scale production demands



Megahome Long An Factory Area



Plastic Injection Workshop, CNC Machining Workshop



MEGAHOME LONG AN FACTORY AREA

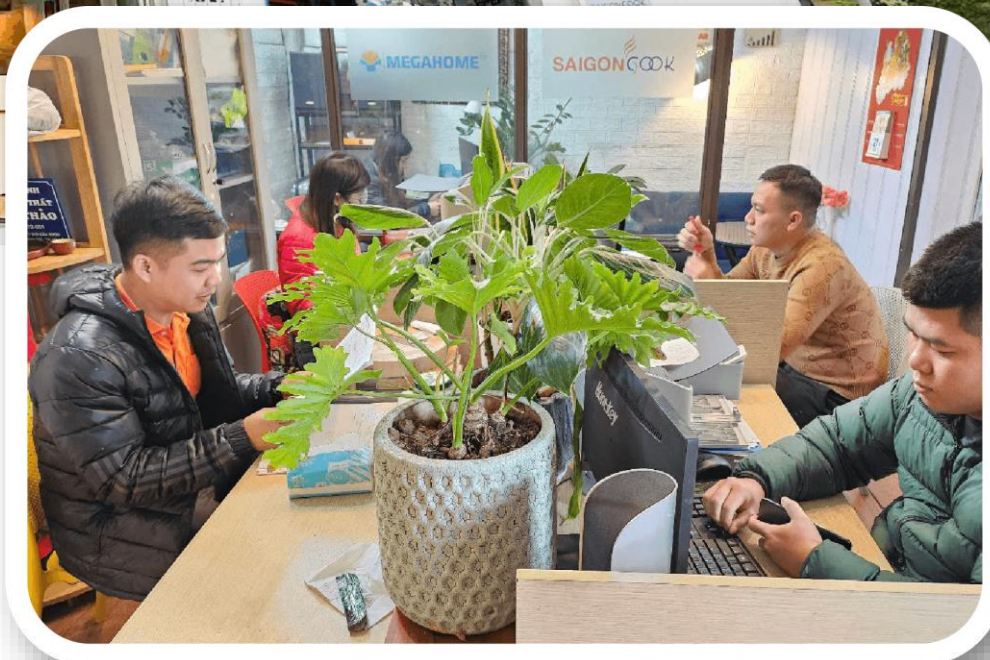
F3 Finished Products Warehouse





HANOI BRANCH

Hanoi Branch – 1,000 m² area
with 20 dedicated staff





VISION – MISSION & CORE VALUES



VISION



Continuously innovating and creating to keep up with modern trends



Accessing the most modern and advanced technologies.



Aiming to build a globally recognized brand.



MISSION



FOR CUSTOMERS

Committed to quality – delivering the best products and services to our customers.



FOR PARTNERS

A reliable partner – working together toward sustainable growth.



FOR EMPLOYEES

Building a professional, dynamic, and creative working environment where everyone can maximize their potential.



FOR SOCIETY

Developing business in parallel with social responsibility, Megahome continuously contributes to building a better community.

CORE VALUE



CREATIVITY

Continuously developing new products with diverse designs and improved features.



PROFESSIONALISM

Maintaining a professional working style and efficient processes in every stage of operation.



SERVICE QUALITY

Professional service – the foundation for long-term cooperation.

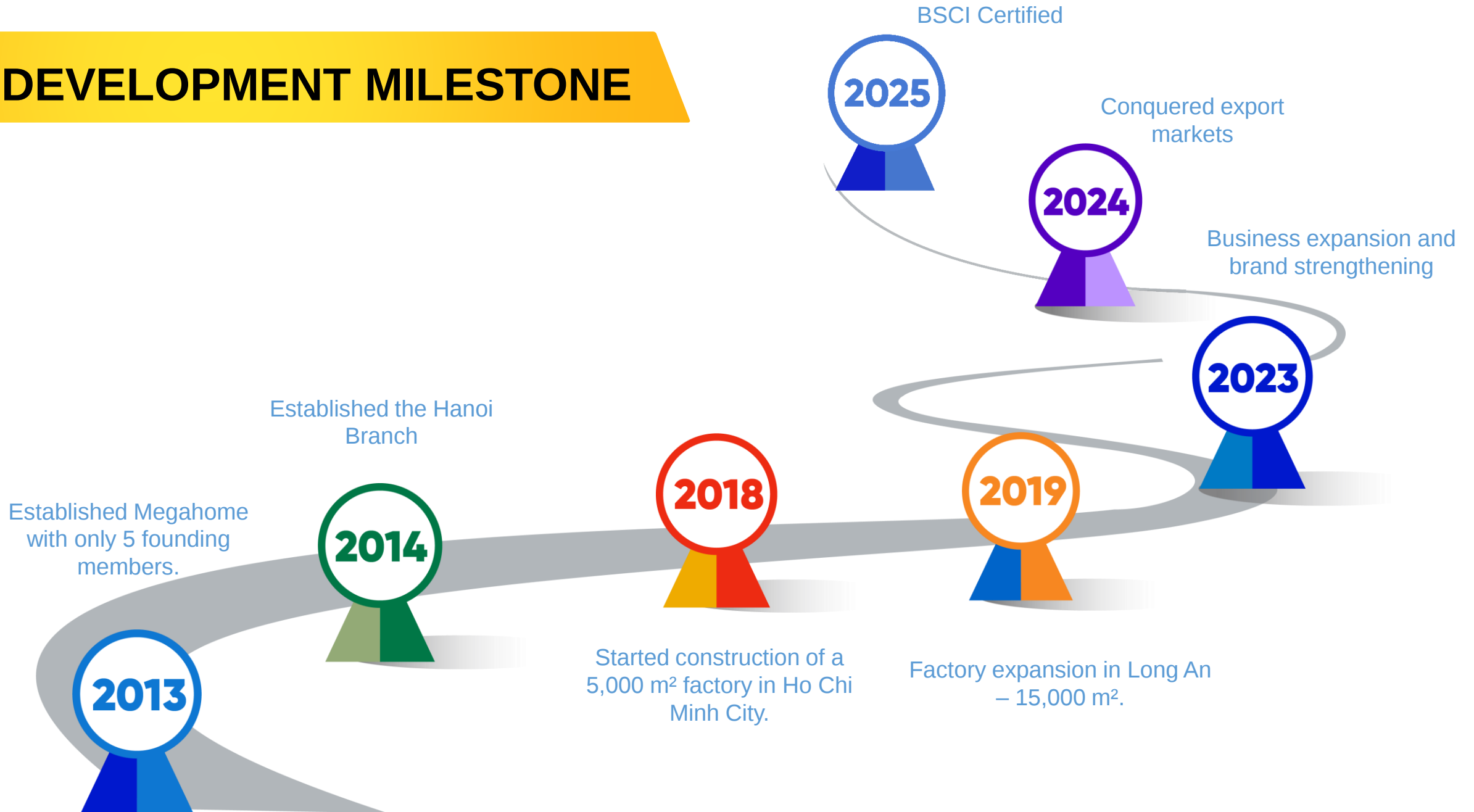


RESPECT

Building a strong workplace culture based on mutual respect for colleagues, superiors, and customers.



DEVELOPMENT MILESTONE



TRANSPORTATION CAPACITY



15 trucks with capacities from 500 kg to 15 tons – Serving transportation across Vietnam



TRANSPORTATION CAPACITY

Megahome's Specialized Transport Trucks



DISTRIBUTION NETWORK

01

Modern Trade



02

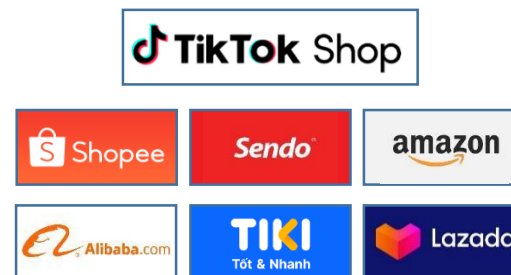
General Trade

30 distributors /
2,000 dealers
nationwide.



03

E-commerce Platform



04

Export



Supermarket Chain

OEM Products

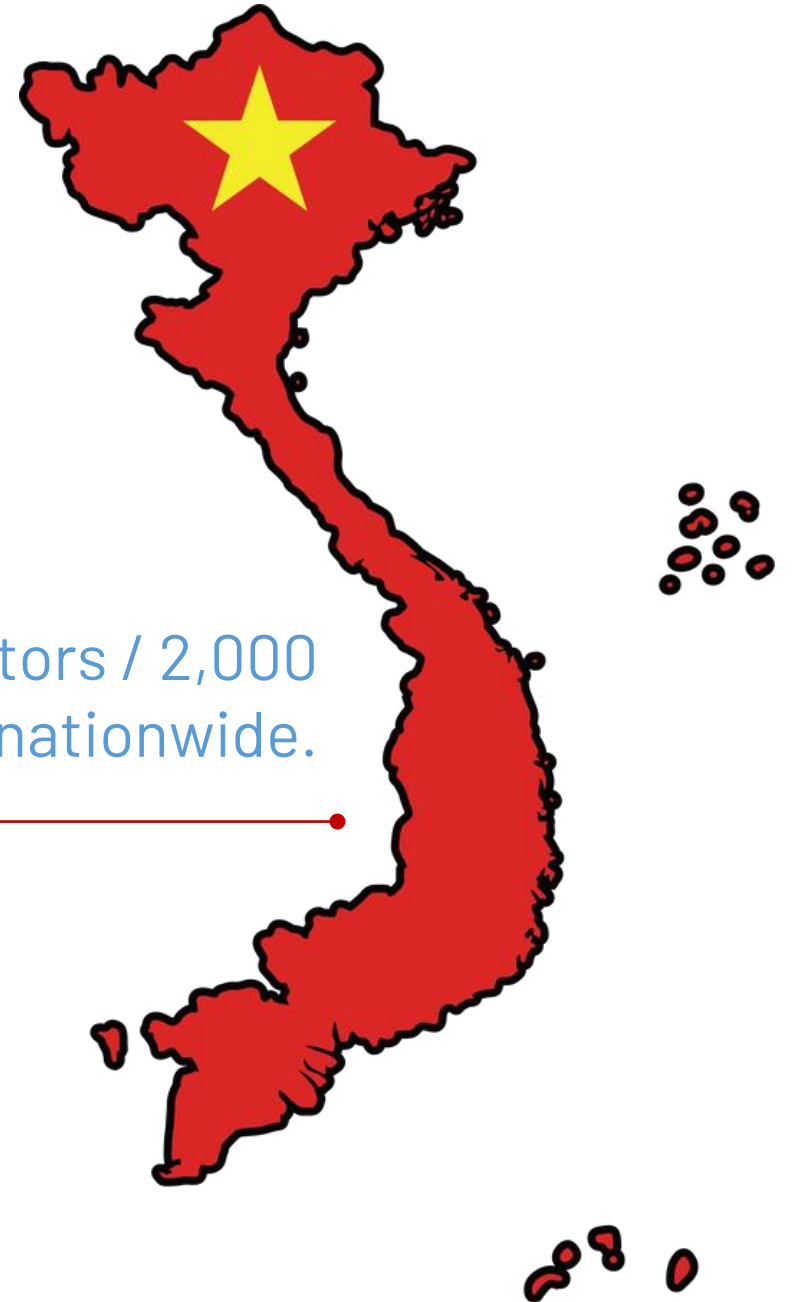


Products Displayed in Supermarkets

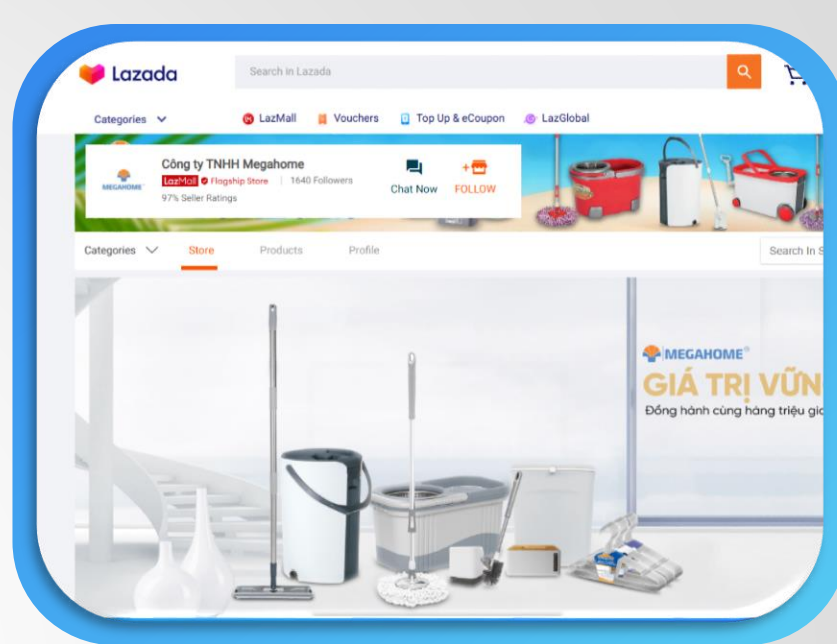
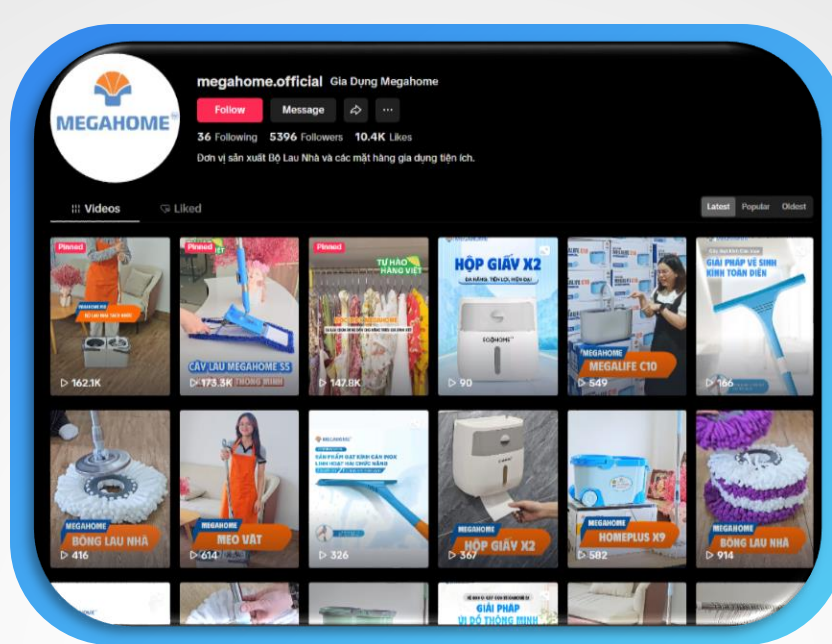
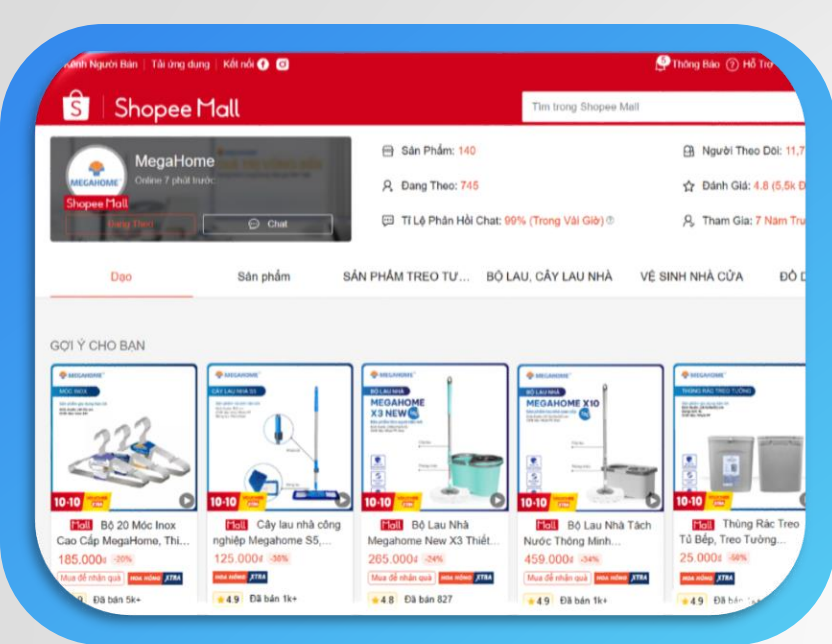




30 distributors / 2,000
dealers nationwide.



DISTRIBUTOR



MEGAHOME

MÓC INOX

Sản phẩm gia dụng tiện ích
Kích thước: (41-19) cm
Chất liệu: Inox 201

3 phân loại có sẵn

172.050 đ Giá Sau Voucher
Chỉ từ 172.050đ x 1 kỳ với SPayLater >

Đã bán 4k+

MEGAHOME

CÂY LAU NHÀ S5

Sản phẩm vệ sinh tiện ích
Kích thước: 152 cm
Chất liệu: Inox, Nhựa PP
Bông lau: Microfiber

2 phân loại có sẵn

115.000 đ Giá Sau Voucher
Chỉ từ 115.000đ x 1 kỳ với SPayLater >

Đã bán 1k+

MEGAHOME

BỘ LAU NHÀ MEGAHOME X3 NEW 16L

Sản phẩm làm sạch tiện ích
Kích thước: (48x27x25.8)
Chất liệu: Nhựa PP, Inox

3 phân loại có sẵn

227.920 đ Giá Sau Voucher
Chỉ từ 227.920đ x 1 kỳ với SPayLater >

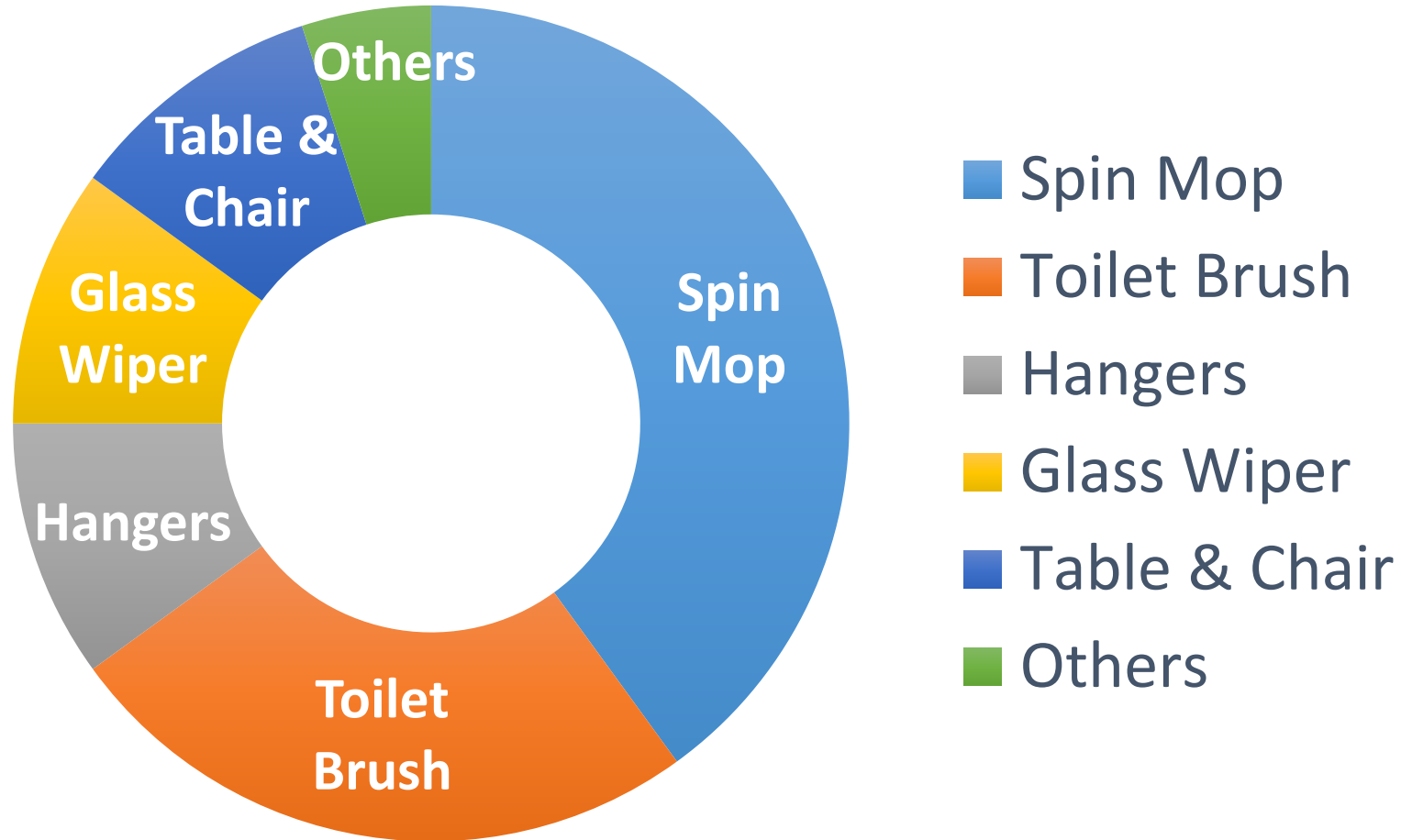
Đã bán 826



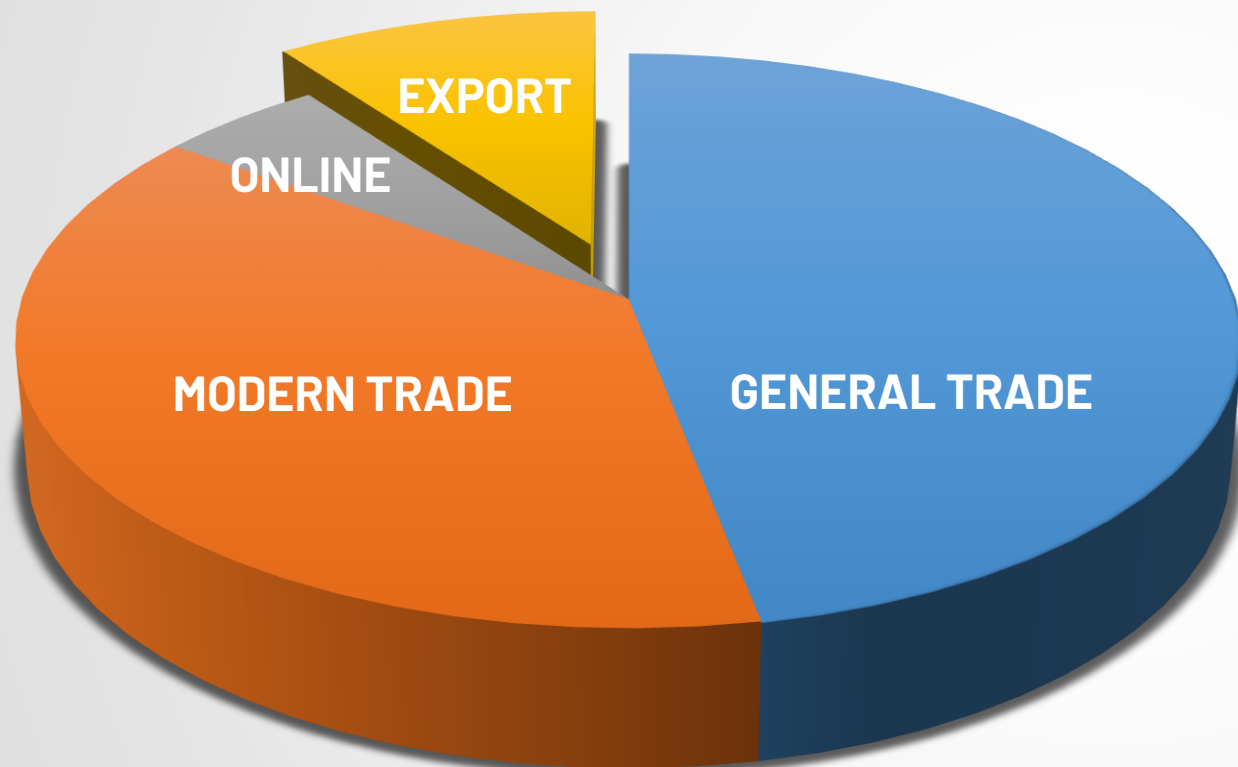
EXPORT



Revenue Share by Product Category



Sales Channel Proportion



Modern Trade 54%

Serving Major Retail Chains: Aeon, Coop Mart, Dien May Xanh, Emart, Lotte Mart, Mega Market, etc.

General Trade 33%

Supplying over 30 distributors and 2,000 dealers nationwide.

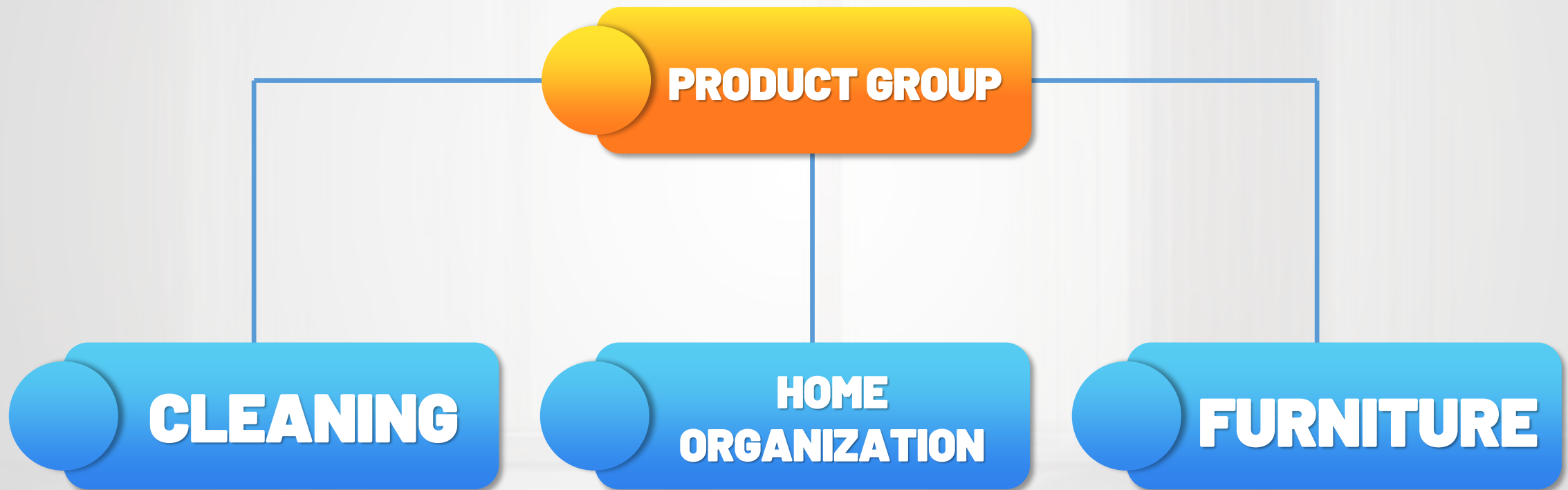
Online 3%

Available on Shopee, TikTok Shop, Lazada, and more.

Export 10%

Exports to markets including Australia, Taiwan, Cambodia, and others.

Product Categories



CLEANING

133 SKU

72.1
%

SPIN MOP AND BUCKET

52 SKU

38%

SPIN MOP

46 SKU

11%

MOP HEAD

10 SKU

3%

BROOM

8 SKU

7.5%

TOILET BRUSH

16 SKU

9.5%

FLOOR SQUEEGEE

4 SKU

3.1%



Home Organization

36 SKU 17.4%

STAINLESS STEEL HANGERS

8 SKU 15.1%

TISSUE BOX

5 SKU 0.5%

WALL-MOUNTED SHELF

10 SKU 3%

VACUUM FLASK

8 SKU 7.5%

IRONING BOARD

16 SKU 9.5%

FLOWER PLANTER

4 SKU 0.2%

TRASH CAN

11 SKU 0.5%



FURNITURE

56 SKU

10.5%

TABLE

7 SKU

3%

CHAIR

9 SKU

4.5%

OTHERS (MAT,..)

40 SKU

3%



GHẾ MẦM NON
Funny kitty 2



GHẾ NHỰA ĐÚC
Chân ghế đặc



GHẾ ĐÁU NHỰA
Ghế đầu M01



GHẾ ĐÁU NHỰA
Ghế đầu oval cao



GHẾ ĐÁU NHỰA
Ghế đầu oval cao



STRATEGIC PRODUCTS



Spin Mop Group



MEGAHOME X10



MEGALIFE C10



HOMEPLUS X3



MEGAHOME X5

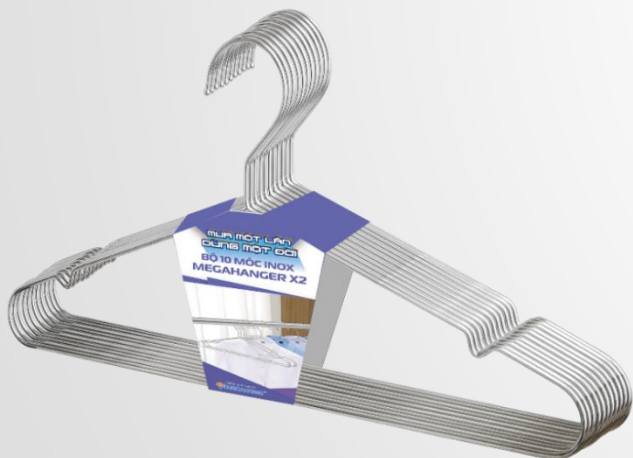


COMFORT MOP X2

Hangers Group



Kids' Hangers



Adult Hangers

Toilet brush Group



Toilet/Crevice Brush



Toilet Brush Set

Glass Wiper Group



Tables & Chairs

1 MEGAHOME'S SOLID MOLDED PLASTIC CHAIR

With a good bearing design to help you sit in the right posture
Solid molded plastic for high stability



2 MEGAHOME'S SOLID MOLDED PLASTIC CHAIR WITH SOLID BACKREST

Ergonomically designed
Solid molded plastic for high stability



3 MEGAHOME'S SQUARE TABLE DESIGN MADE OF SOLID MOLDED PLASTIC

The table top is designed with perforated details to help drain water
Solid molded plastic for high stability

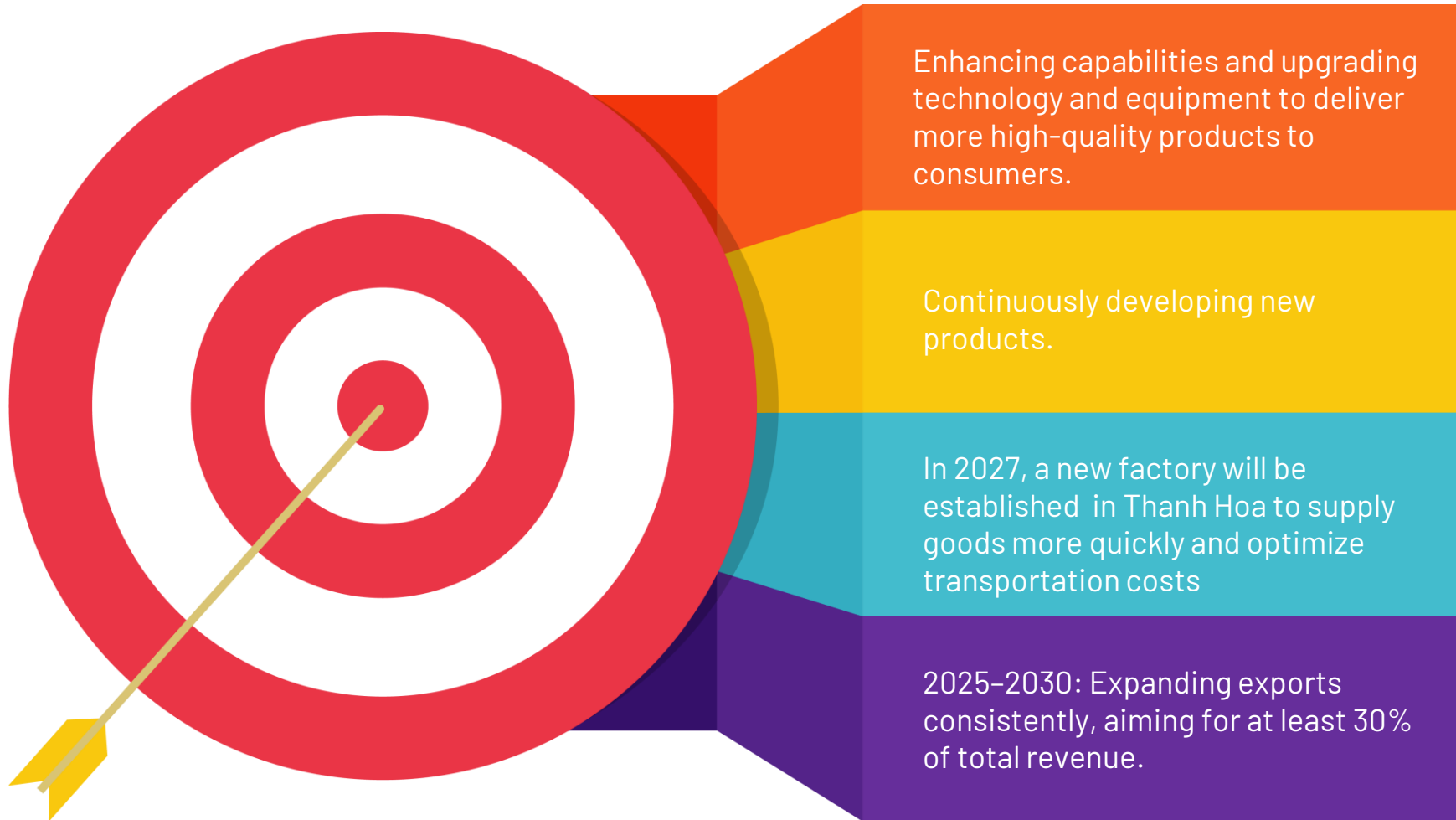


4 MEGAHOME'S ROUND TABLE DESIGN MADE OF SOLID MOLDED PLASTIC

The table top is designed with perforated details to help drain water
Solid molded plastic for high stability



ORIENTATION & DEVELOPMENT



Megahome Brands



Thank You for Your Partnership

Address: No. 190, Street No. 2, Hamlet 63, Tan Vinh Loc Commune, Ho Chi Minh City, Vietnam.

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